



Northwest
HOPE & HEALING

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Northwest Hope & Healing Foundation
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FOR IMMEDIATE RELEASE

**SURVIVING IN STYLE:
10TH ANNUAL FASHION SHOW CELEBRATES
BREAST CANCER SURVIVORS**

Northwest Hope & Healing presents: STYLE '12 Look Good, Feel Good, Do Good! Fashion Show Benefit.

More than 30 breast cancer survivors will show their strength on May 3rd as they model the newest spring fashion trends during Northwest Hope & Healing's 10th Annual Look Good, Feel Good, Do Good! Fashion Show Benefit. The women will be accompanied by 16 male models, men who have a close tie to the cause. Proceeds from the event will benefit the Northwest Hope & Healing (NWHH) Patient Assistance Fund in an effort to offer financial assistance to women battling breast cancer in the Puget Sound area. Over the last 12 years, the Northwest Hope & Healing Patient Assistance fund has awarded grants to 1,529 women to help them get through breast cancer.

"The fashion show is incredibly moving because the women on stage are a true symbol of hope," said Shari Sewell, Executive Director of NWHH. Linda Sabee, proprietor of Carmilia's in West Seattle, will for the 10th year help coordinate the fashion show. Rachel Karlin, owner of Ola Salon adds "Ola Salon is honored and privileged to be a part of such an inspiring event 10 years running".

Doors open for the show at 7 p.m. and will be held in downtown Seattle at the Showbox SODO, 1700 1st Ave S. The evening will include an overview of NWHH's Healing Programs, three prize drawings, the chance to make donations to fund-a-need (provide groceries, gas, childcare or rent),

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followed by the fashion show. Runway looks will feature outfits from some of the hottest boutiques in the Seattle area including: Carmilia's, Sweetie, Coastal Surf Boutique, West Seattle Runner, Howard & Marge, Canopy Blue, Butch Blum, Road Apparel, Chloe and Dillon, Pink Ginger, Kick It Boots & Stompwear, Blue Luna, Asher Goods, Tatters and Ola Salon.

Tickets prices range from \$40 to \$1,000. \$40-\$50 for Look Good General Admission at 7pm; \$125-\$150 for Feel Good VIP Admission at 6:30 p.m.; and \$1,000 for Do Good Top Model Table which includes four VIP tickets, 6:30 p.m. admission, deluxe goody bags, reserved front row table seating. All VIP guests will receive a thank you gift, appetizers and a champagne reception. For more information or to purchase tickets visit: <http://www.nwhopeandhealing.org/events.html>



To view a brief video from last years event, please visit : <http://vimeo.com/21956247>

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Northwest Hope & Healing is a 501 (c) (3) non-profit foundation, EIN 20-0799737, that provides financial assistance for every day living expenses such as child care, groceries, gas or reliable transportation, & emergency rent to women who are undergoing breast and gynecological cancer treatment at Swedish Medical Center. Signature Healing Baskets are given free of charge to newly diagnosed breast cancer patients.

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