



## Alki Beach 5k Walk & Run Fact Sheet

- DATE:** Sunday, August 28<sup>th</sup>, 2011  
9:00am start time
- PARTICIPANTS:** Approximately 1,300 runners and walkers cruise along Alki Beach's famous stretch to show their support for women who are battling breast cancer.
- LOCATION:** Alki Beach Bathhouse, West Seattle  
2700 Alki Ave SW, Seattle WA
- FEES:** \$30 Early Bird, \$35 pre-registration, \$40 day-of registration fee
- PROCEEDS:** Proceeds from the event will benefit the Northwest Hope & Healing (NWHH) Patient Assistance Fund in an effort to offer financial assistance to women battling breast cancer in the Puget Sound area.
- HISTORY:** 2003 marked the inaugural **Hope and Healing Half Marathon** in West Seattle. Participants enjoyed the scenic views of West Seattle, including a popular stretch along Alki Beach. In 2008, the event was shortened to an easier distance, a 5K run/walk along Alki Beach, and renamed the **Alki Beach Run**. Participation increased significantly, as members of the community came out to show their support for women battling cancer. In the past nine years, more than 5,000 participants and volunteers have taken part in the annual event to help raise more than \$750,000 for the Patient Assistance Fund.
- The NWHH Patient Assistance Fund focuses on supporting members of the community. When patients are faced with the bills for their medical care, deductibles, co-pays and prescriptions, often times there isn't much money left to cover basic needs like food, rent and childcare. The Patient Assistance Fund provides assistance for non-medical expenses like childcare, food, gas and emergency rent. A portion of the funds will also provide NWHH's signature Healing Baskets which are assembled and delivered free of charge to newly diagnosed breast cancer patients.
- FOR INFORMATION:** Shari Sewell, Director, Northwest Hope and Healing Foundation  
(206) 215-2888 [shari@nwhopeandhealing.org](mailto:shari@nwhopeandhealing.org)
- WEBSITE:** [www.alkibeachrun.com](http://www.alkibeachrun.com)
- SOCIAL MEDIA:** Click here to visit our [Facebook Page](#)

Northwest Hope & Healing is a 501 (c) (3) non-profit foundation, EIN 20-0799737, that provides financial assistance for every day living expenses such as child care, groceries, gas or reliable transportation, & emergency rent to women who are undergoing breast and gynecological cancer treatment at Swedish Medical Center. Signature Healing Baskets are given free of charge to newly diagnosed breast cancer patients.

Northwest Hope & Healing Foundation, P.O. Box 16069, Seattle, WA 98116  
(206) 215-2888 [www.NWHopeAndHealing.org](http://www.NWHopeAndHealing.org)